

Vermont Lottery News Release

For Immediate Release

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Winter Game to rest 'till Fall

BERLIN, VT. – June 10, 2008 – *Winter Cash Blast*, a \$20 Vermont Lottery instant game, was introduced on November 2, 2007. As spring turned from warm to hot, the winter themed game was only 78% sold, yet had a number of top prizes still unclaimed.

To increase sales, and give players a chance to win the unclaimed prizes in the *Winter Cash Blast* game, the Vermont Lottery decided to bring all full ticket books of *Winter Cash Blast* back to the warehouse and bring out a fresh \$20 instant game, *Casino Riches*. The Lottery will then reintroduce those same *Winter Cash Blast* tickets back to stores in October/November, 2008.

The *Casino Riches* game immediately doubled the \$20 instant game weekly sales, which helps the Vermont Education Fund, and the special *Winter Cash Blast re-launch* in November will present players with an estimated \$878,950 in unclaimed prizes, with approximately 22% of the tickets remaining, as of June 9, 2008.

Vermont lottery games are sold at almost 700 locations throughout the state. For information on lottery games and on-line game draw results, please visit

www.vtlottery.com.

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